

Dear colleague,

I would appreciate if you could publish the exhibition data in the calendar of your media.

I can send banner and logo upon request.

We also reflect in red a vision of plastic that is considered of complete freedom of its use, total or partial, but with the need to cite the source as well: Argenplás 2016.

Grateful and cordial greetings from Buenos Aires, Emma

ARGENPLAS 2016 - XVI INTERNATIONAL EXHIBITION PLASTICS

13 at June 16, 2016

Under the motto:

WITH PLASTIC, INNOVATION AND THE FUTURE ARE SUSTAINABLE

Simultaneously:

13 ° CONGRESS ARGENTINE PETROCHEMICAL

14 and June 15, 2016

WHY PLASTICS?

Since its appearance on the scene of the materials, back in 1860 with the production of celluloid or by 1909 with the development of Bakelite, plastics have been gaining ground day by day and throughout the years they were replacing other materials in their applications, such as metals, wood or glass.

What are some of the benefits that have plastic?

- Plastics are chemically inert; it offers full safety for use in packaging food, medicines, beverages and any product intended for human or animal consumption.
- Plastics require less energy to produce than other materials, which contributes to reduced energy use and lower production costs.
- Being lighter, require less fuel consumption during transportation and subsequent to its use, a reduction in the weight of trash.
- Once converted into waste, plastics can be reused through recycling or energy generation through incineration.
- Used in packaging, being transparent allow the consumer to see the packaged product, color, freshness and composition.
- Plastic containers offer high strength and are almost unbreakable, which prevents the contents from spilling or damage generated in the packaged product.
- They can be processed for manufacture through a variety of methods of production, from mechanizing machine tools to 3D printing or from injection to blowing.
- They are highly efficient since a small amount of material can be used for packing large amounts of products.
- They are good electrical and acoustic insulates, allowing use where protection against electrical hazards or noise insulation is required.

www.argenplas.com.ar

Organised by



Managed by



MBG & EVENTS
MANAGEMENT BUSINESS GROUP

Commercial Development



- Choosing the right plastic in each case, they resist attack from chemical aggressive substances, and are not vulnerable to corrosion from metal decay.
- A wide range of materials are available, so one can always find one that best suits the user's requirements.
- To sum up, plastics are lightweight, durable, versatile, hygienic, environment-friendly, electrically insulating, and can absorb impact energy.

Certainly, plastics have reached a long way and still have a long way to go.

Therefore, plastic!

Buenos Aires, December 2015 – It continues the successful marketing of stands for the XVI International Plastics Exhibition that will be held at the Centro Costa Salguero from 14hs. to 20.30hs. in pavilions 1,2,3 and 4.

Argenplás is undoubtedly the largest gathering of business and for the plastics industry, which takes place every two years in Argentina for all Latin American countries, the rest of the continent and Latin America.

Argenplás record 2016:

- Date: 13 al June 16, 2016
- Exhibition Hours: 14:00 to 20:30 hs.
- Accreditation Hours: 13:45 to 20:00 pm
- Location: Centro Costa Salguero - Av Rafael Obligado s / n
- Pavilions: 1 - 2 - 3 - 4
- Organizers: CAIP: Argentina Chamber of Plastic Industry
- Maker: MBG & EVENTS
- Markets: PWI EVENTS
- Official catalog and press and broadcast: Editorial Emma Fiorentino
- No entry for children under 16 years even if accompanied
- Exclusive free event for professionals to do their pre-registration through the web site or submitting the invitation

Areas:

In these sections, you will find all the information you need to be part of the leading industry event. Argenplás, is an obligatory appointment every two years, national and international companies in the following areas, choose to do business:

- Machinery and Equipment
- Automation and Quality Control
- Moulds and Tools
- Raw Materials and Chemicals
- Rubber
- Plastic Transformers, Finished and semi-finished products
- Environment and Recycling
- Entities, Associations, Banks, Services and Technical Magazines

Argenplás 2016 will be the right place to bring together professionals, business executives, engineers, technicians and professionals in the sector, producers, processors and users of plastic products; processors of raw materials, people from management levels, technology and production, sales and marketing of the following industry sectors:

- Automotive and Transportation
- Construction
- Electric engineering
- Electronics and mechanics
- Telecommunications
- Household products
- Medical and health care and
- Packaging, among others.

Areas Scope:

- Engineering
- Maintenance
- Processes
- Operations
- Business Development and Marketing
- Environment and Safety
- Commercial
- Logistics
- Technology, Processes and Operations
- Economy and Finance
- Banks and Investors

WHO MAKES ARGENPLAS 2016

MBG & Events

It excels in creating high profile events and highly focused, where buyers and suppliers around the world meet to do business.

MBG & Events each year holds events that attract more than 1,000 exhibitors and over 150,000 buyers from the most diverse industries

PWI EVENTS

It specializes in the production, operation and organization of turnkey events.

Regardless of the scale of the project, it offers solutions and provides services in Argentina and anywhere in the world for the most demanding clients, creating, conceptualizing and carrying out innovative proposals with the most qualified professionals in the market.

Argentina Chamber of Plastic Industry - CAIP

It is the institutional entrepreneur grouping Plastic Processing Industry in Argentina and was founded on December 28th, 1944, with clear and concise objectives:

- Collect, relate and link together entrepreneurs of the industry;
- To represent and defend their rights;
- Manage provisions or measures designed to protect the interests of the sector;
- Solve problems involving partners;
- Establish entrepreneur-business links;
- To promote the progress of the Plastics Industry in Argentina.

CAIP participates actively in different levels of leadership of the Union Industrial Argentina (UIA) and integrates -together with their counterparts in the region - the Latin American Association of Plastics Industry (ALIPLAST).

About our Associates: With an important component of creativity that provide the member companies of the CAIP and supported by the latest technology, the Plastic Industry Argentina successfully provides the domestic market and exports of finished products corresponding to termination international standards quality.

Today, the CAIP represents more than 1,500 companies providing permanent and free advice and information on matters of Labor Relations; Foreign Trade; Taxes; Patent and Trademark Offices and Customs, among others. Through INSTIPLAST- for over 50 years - it offers undergraduate and graduate training in plastics technology. Its cutting-edge laboratory allows "Physical and Mechanical Test" to determine the properties of raw materials, semi-finished and finished products. CAIP also has a specialized library,

Publications of interest to the sector, Permanent Exhibition of Plastic Industry and participates in national and international fairs and exhibitions.

Editors Official Catalogue, Press and Broadcasting of Argenplás 2016:

EDITORIAL EMMA FIORENTINO PUB. TEC. S.R.L.

Contact: Mara Alterni - Emma Fiorentino

Tel/Fax: (54-11) 4943-0090 Rotating lines

Emma Fiorentino:

Private studio 4981 7354 / 4983 1259 from 12 a 22 hs

Mobile from Argentina: 15 4440 8756

From abroad: 00 54 9 11 4440 8756

Skype: emma fiorentino

E-mail:

info@emmafiorentino.com.ar

emmafiorentino@fibertel.com.ar

emmaf@emmafiorentino.com.ar

www.emmafiorentino.com.ar - www.emmafiorentino.net

www.argenplas.com.ar - www.argenplas.com.ar/Prensa