



XIX International Plastics Exhibition

argenplás

2024

June 4th - 7th, La Rural
Buenos Aires, Argentina
www.argenplas.com.ar

- An integrating factor of all international trends on plastic
- A space with immediate responses to all the emergencies generated by the market:
 - solutions to boost decarbonization,
 - the circular economy,
 - digitization
 - and artificial intelligence

La Rural, green pavilion, June 4th – 7th, 2024

hours from 2:00 p.m. to 8:30 p.m

Entry of minors under 18 years of age is prohibited

Argenplás 2024, International Plastic Exhibition, which takes place every 2 years in Buenos Aires, Argentina, continues to advance rapidly in the organization under the motto

“Latest innovations in compliance with the circular economy concept”- More than 18 thousand visitors of the most outstanding

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professional profile are waiting for the largest business meeting of and for the plastics industry in Argentina and Latin America.

The industry, in the world, took a turn where it prioritizes everything it needs and visiting the exhibition is the main reason to update where technology is heading and the efforts to achieve it, where it is projected and the means it drives:

- The notable expansion of plastics in a wide range of industries, especially with applications in the sectors, among others, of food and beverages, automotive, electronics and electrical, household appliances, medical, sports, agriculture, etc. has accelerated the demand for this material.
- Global plastics production has reached 400 million tons each year with a projected production of 35 billion tons by 2050.
- With these figures, the industry spares no effort to intensify innovations towards a circular economy for sustainable development, a model that has been found to be the best solution. Among the most important and current trends that cover all aspects of the circular economy, digitalization and energy efficiency must be added.

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The circular economy requires innovations in technologies and materials to guarantee that plastic products are reusable, recyclable or compostable. Companies dedicated to the transformation of plastic are also responsible for ensuring that discarded items are collected, recycled or composted, for reuse as an input in the manufacture of new products.

The vision of a circular economy includes reducing the need for single-use products and becoming 100% reusable, recyclable or compostable to alleviate the problem of plastic waste.

- From this premise, all recycling and recovery systems are providing urgent solutions to alleviate the planet. They pose a waste management challenge that aims to reduce the amount of plastic waste generated by implementing a system in which plastics are produced, used and reused in a continuous cycle to prevent their leakage into the environment. This model is considered an appropriate way to address the core of the problem, especially for single-use plastics, such as redesigning how plastic products are taken, manufactured, used and reused to minimize plastic waste.
- Only through an efficient circular economy can plastics realize their potential to address important challenges, such as the energy transition, digitalization or electrification, without harmful effects on the climate and the environment. Technological innovations, recycling-friendly product design and new ways of using large-scale recycling for high-quality

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plastic products are the key to making the circular economy sustainable.

- Recycling technologies have seen tremendous improvements in terms of speed, efficiency and cost savings advantages. The evolution in the technology and raw materials sectors are creators of amazing solutions for the benefit and protection of the environment. Digitalization, artificial intelligence and automation have contributed to more efficient recycling operations that many companies offering recycling technologies have added to the capabilities of their machines. The plastics industry is no longer imaginable without artificial intelligence.
- Processing technologies can now meet circularity goals. Injection, extrusion and blow molding systems capable of processing recycled materials are the result of large investments in R&D by companies to adapt to this trend. Likewise, material solutions aimed at improving the properties of recycled resins, such as additives and stabilizing agents, are supporting the plastic industry's commitment to sustainability.
- The global challenge is to reduce emissions: the goal is to achieve a 50% reduction by 2030, and zero carbon emissions by 2050.

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Notable topics that the exhibition will develop, among others:

- Additive manufacturing, also known as 3D printing.
- The Industrial Revolution 4.0 or fourth industrial revolution, with the transformation of factories into an area also known as the advanced manufacturing industry.
- Innovation arouses a lot of curiosity and will have a main role in the call, given that the most interesting topics will be addressed following global trends.
- Robotics, its advance promotes the accelerating momentum of Smart Factories. It is the unequivocal result of research, development and invention and its contribution is as valuable as the contribution of automation, which in recent decades has made Olympic leaps in its development for unexpected applications and astonishing results.
- Digitalization that, with your active participation, has been integrated to improve processes and competitiveness and your valuable contribution that has optimized all systems.
- The contribution of plastics in the different areas of light construction: construction, nautical, etc.
- The latest technologies to solve the “5Rs”, Reduce, Refuse, Recover, Reuse, Recycle.

Visitor profile

Argenplás 2024 is a meeting of professionals with a profile selected to provide the exhibitor with a favorable environment to do business:

- Entrepreneurs, executives, engineers, technicians and professionals related to the sector.
- Manufacturers, processors and users of plastic products.
- Raw material transformers.

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People from management, technology and production, sales and marketing levels from all industry sectors:

- Automotive and Transportation
- Construction
- Electric engineering
- Electronics and mechanics
- Telecommunications
- Home's products
- medicinal laboratories,
- Veterinary and cosmetic
- Medicine and health care, among others.

Items

Argenplás 2024 is the obligatory event that every two years, national and international companies from the following sectors find themselves in the appropriate space to face the future of their companies:

- *Machines and Equipment*
- *Automation and Quality Control*
- *Molds and Tools*
- *Raw Materials and Chemical Products*
- *Rubber*
- *Packaging*
- *Plastic Transformers, Products*
- *Finished and Semi-Finished*
- *Environment and Recycling*
- *Reinforced plastics, composites, polyurethane and rotomolding.*
- *Entities, Associations, Banks, Services and Technical Magazines*

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Data sheet:

Event:

ARGENPLAS XIX Exposición Internacional de Plásticos 2024

Date: June 4th - 7th, 2024

Number of visitors: more than 12.000

Exhibition Hours: 2:00 p.m. to 8:30 p.m.

Accreditation Hours: 1:45 p.m. to 8:00 p.m.

Place: La Rural, Predio Ferial de Buenos Aires

Pavilion: green

Organised by: CAIP - Cámara Argentina de la Industria Plástica

Development by: MBG & EVENTS

Comercial Development PWI EVENTS

Official catalogue, press and diffusion: Editorial Emma Fiorentino.

Entry of minors under 18 years of age is prohibited, even if they are accompanied by an adult.

Exclusive and free event for professionals in the sector who pre-accredited themselves through the website or by presenting the invitation.

Organised by: CAIP: Cámara Argentina de la Industria Plástica.

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If your company needs to increase its sales, show itself and go out into the world, Argenplás is your main partner.

Edition after edition it is proven that the only place to do business is Argenplás.

Regardless of the size of your company, or the role in the production chain, your company cannot be absent from the only event that brings together all the protagonists of the industry.

More than 150 exhibitors from Argentina and 10 countries around the world will meet to show and sell their products to more than 12,000 professionals.

For more details of what you can experience during Argenplás 2024, the most important event of the year, consult:

www.argenplas.com

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Who makes ARGENPLAS 2024



MBG & EVENTS

It strives to create high-profile, highly focused events, where buyers and suppliers from all over the world come together to do business. Every year MBG & Events holds events that attract more than 1,000 exhibiting companies, and more than 150 thousand buyers from the most diverse industries.



PWI EVENTS

It develops and operates more than 25 annual events without losing focus on each business generating long-term exponential growth and added value for its clients.

A team of professionals with more than 20 years of international experience in the exhibition sector are the key to producing high-quality events, focused on their clients and with a high return on investment.



Cámara Argentina de la Industria Plástica - CAIP

It is the institutional business entity that brings together the Argentine Plastic Transforming Industry and was founded on December 28, 1944, with clear and concise objectives:

- Gather, relate and link industry entrepreneurs with each other;
- Represent and defend your rights;
- Manage provisions or measures that tend to preserve the interests of the

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sector;

- Resolve problems that affect associates;
- Establish business-labor links;
- Promote the progress of the Argentine Plastic Industry.

The CAIP actively participates in different levels of leadership of the Argentine Industrial Union (UIA) and is a member, along with its counterparts in the region, of the Latin American Association of the Plastic Industry (ALIPLAST).

PARTNERS: With an important component of creativity and with the support of the highest technology, the Argentine Plastic Industry satisfactorily supplies the domestic market and exports finished products that correspond to international quality standards.

Today, the CAIP represents more than 1,300 companies and among the services it provides, the following stand out: Advice, Undergraduate and postgraduate training of manpower, Publications, Specialized Library, Permanent Exhibition of the Plastic Industry and Participation in Fairs and Exhibitions.

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