



**Two months after its inauguration,  
all the space is already contracted!**

**The waiting list was opened that  
advances the success of the Expo!**

*The need for the market to develop, connect  
and update is evident*

**June 4 to 7 in La Rural, Buenos Aires  
Every day from 2:00 p.m. to 8:00 p.m.**

**Argenplás 2024**, International Plastic Exhibition, which takes place every 2 years in Buenos Aires, Argentina, continues to advance rapidly in the organization under the motto “Latest innovations in compliance with the concept of the circular economy”, constitutes:

- ✓ An integrating factor of all international trends on plastic
- ✓ A space with immediate responses to all the emergencies generated by the market:
  - solutions to boost decarbonization,
  - the circular economy,
  - digitization,
  - and artificial intelligence

***More than 12 thousand visitors of the most outstanding professional profile are waiting for the largest business meeting of and for the plastics industry in Argentina and Latin America.***

***Decide on plastic***

***By Eng. Ariel Galbiati***

***Since their appearance on the materials scene, back in 1860 with the production of celluloid or in 1909 with the development of bakelite, plastics have been gaining ground day after day and over the years they have***

**replaced other types of materials. in its applications, such as metals, wood or glass.**

*¿ What are some of the benefits of plastics?*

- Plastics are chemically inert, this offers complete safety for use in packaging food, medicines, beverages and any product intended for human or animal consumption.*
- Plastics require less energy consumption for their production than other materials, which contributes to lower energy use and low production costs.*
- Being lighter, they require less fuel consumption during transportation and after use, a reduction in the weight of the garbage.*
- Once converted into waste, plastics can be reused through recycling or for energy generation through incineration.*
- Used in packaging, because they are transparent, they allow the consumer to see the packaged product, its color, freshness and composition.*
- Plastic containers offer high resistance and are almost unbreakable, which prevents the content from spilling or causing damage to the packaged product.*
- They can be processed for manufacturing through a wide variety of production methods, from machining with machine tools to 3D printing or from injection to blow molding.*
- They are highly efficient since a small amount of material can be used to package large quantities of product.*
- They are good electrical and acoustic insulators, which allows their use where protection against electrical risk or insulation against noise is required.*
- By choosing the appropriate plastic in each case, they resist chemical attack by aggressive substances, and are not vulnerable to corrosion that corrupts metals.*

- There is a wide range of materials available, which guarantees that you can always find one that best suits the user's requirements.

In summary, plastics are lightweight, durable, versatile, hygienic, environmentally friendly, electrically insulating, and can absorb impact energy...

Without a doubt, plastics have already come a long way and still have a long way to go.  
Therefore, plastics!

**Argenplás es el punto de encuentro que cada dos años, empresas nacionales e internacionales, eligen para hacer negocios:**



### **Notable topics that the exhibition will develop, among others:**

- Additive manufacturing, also known as 3D printing.
- The Industrial Revolution 4.0 or fourth industrial revolution, with the transformation of factories into an area also known as the advanced manufacturing industry.
- Innovation arouses a lot of curiosity and will have a main role in the call, given that the most interesting topics will be addressed following global trends.
- Robotics, its advance promotes the accelerating momentum of Smart Factories. It is the unequivocal result of research, development and invention and its contribution is as valuable as the contribution of automation, which has made Olympic leaps in its development in recent decades for unexpected applications and astonishing results.
- Digitalization that, with your active participation, has been integrated to improve processes and competitiveness and your

valuable contribution that has optimized all systems.

- The contribution of plastics in the different areas of light construction: construction, nautical, etc.
- The latest technologies to solve the “5Rs”, Reduce, Refuse, Recover, Reuse, Recycle.



Una industria  
comprometida  
con el ambiente,  
la economía circular  
y la innovación.

## Visitor profile

Argenplás 2024 is a meeting of professionals with a profile selected to provide the exhibitor with a favorable environment to do business:

- *Entrepreneurs, executives, engineers, technicians and professionals related to the sector.*
- *Manufacturers, processors and users of plastic products.*
- *Raw material transformers.*

People from management, technology and production, sales and marketing levels from all industry sectors:

- *Automotive and Transportation*
- *Construction*
- *Electric engineering*
- *Electronics and mechanics*
- *Telecommunications*
- *Home's products*
- *medicinal laboratories,*
- *Veterinary and cosmetic*
- *Medicine and health care, among others.*

Manténgase al día con las últimas novedades a través de nuestras redes:



## Items

Argenplás 2024 is the obligatory event that every two years, national and international companies from the following sectors find themselves in the appropriate space to face the future of their companies:

- *Machines and Equipment*
- *Automation and Quality Control*
- *Molds and Tools*
- *Raw Materials and Chemical Products*
- *Rubber*
- *Packaging*
- *Plastic Transformers,*
- *Finished and Semi-Finished Products*
- *Environment and Recycling*
- *Reinforced plastics, composites, polyurethane and rotomolding.*
- *Entities, Associations, Banks, Services and Technical Magazines*

**La Rural, Green Pavilion, June 4 to 7, 2024**

**hours from 2:00 p.m. to 8:00 p.m.**

**Entry of minors under 18 years of age is prohibited**

### **ARGENPLAS XIX International Plastics Exhibition 2024**

**Date: June 4 to 7, 2024**

**Number of visitors: +12,000**

**Exhibition Hours: 2:00 p.m. to 8:00 p.m.**

**Accreditation Hours: 1:45 p.m. to 8:00 p.m.**

**Location: La Rural, Buenos Aires Fairgrounds**

**Pavilion: Green**

**Organizers: CAIP - Cámara Argentina de la Industria Plástica**

**Makes: MBG & EVENTS**

## **Markets PWI EVENTS**

**Official catalogue, press and dissemination: Editorial Emma Fiorentino.**

**The entry of minors under 18 years of age is prohibited, even if they are accompanied by an adult.**

**Exclusive and free event for professionals in the sector who pre-accredited through the website or by presenting the invitation.**

**Organizers: CAIP- Cámara Argentina de la Industria Plástica.**

**Perform: MBG & EVENTS**

**Marketed: PWI Events**

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***If your company needs to increase its sales, show itself and go out into the world, Argenplás is your main partner.***

***Edition after edition it is proven that the only place to do business is Argenplás.***

***Regardless of the size of your company, or the role in the production chain, your company cannot be absent from the only event that brings together all the protagonists of the industry.***



*More than 150 exhibitors from Argentina and 10 countries around the world will meet to show and sell their products to more than 12,000 professionals.*

***Visit the most important exhibition and representative of the region***



<https://www.argenplas.com.ar/expositores>

<https://www.argenplas.com.ar/visitantes>



<https://www.argenplas.com.ar/workshops>

**who do ARGENPLAS 2024**



**MBG & EVENTS**

It strives to create high-profile, highly focused events, where buyers and suppliers from all over the world come together to do business.

MBG & Events each year holds events that attract more than 1,000 exhibiting companies, and more than 150,000 buyers from the most diverse industries.



## **PWI EVENTS**

It develops and operates more than 25 annual events without losing focus on each business generating long-term exponential growth and added value for its clients.

A team of professionals with more than 20 years of international experience in the exhibition sector are the key to producing high-quality events, focused on their clients and with a high return on investment.



**CAIP**

## **Cámara Argentina de la Industria Plástica -**

It is the institutional business entity that brings together the Argentine Plastic Transforming Industry and was founded on December 28, 1944, with clear and concise objectives:

- Gather, relate and link industry entrepreneurs;
- Represent and defend your rights;
- Manage provisions or measures that tend to preserve the interests of the sector;
- Resolve problems that affect associates;
- Establish business-labor links;
- Promote the progress of the Argentine Plastic Industry.

The CAIP actively participates in different levels of leadership of the Argentine Industrial Union (UIA) and is a member, along with its counterparts in the region, of the Latin American Association of the Plastic Industry (ALIPLAST).

**PARTNERS:** With an important component of creativity and with the support of the highest technology, the Argentine Plastic Industry

satisfactorily supplies the domestic market and exports finished products that correspond to international quality standards.

Today, the CAIP represents more than 1,300 companies and among the services it provides, the following stand out: Advice, Undergraduate and postgraduate training of manpower, Publications, Specialized Library, Permanent Exhibition of the Plastic Industry and Participation in Fairs and Exhibitions.



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